

National approach to Vocations Awareness Week

The Catholic Church in Australia will celebrate National Vocations Awareness Week from August 7-14 in 2022. In recent years, dioceses and religious orders have largely worked independently to prepare resources that focus on their local context – as would be expected. During a recent meeting of diocesan communications managers, a proposal to set up a national portal for Vocations Awareness Week gained support.

As a result, a new page will be set up on the Australian Catholic Bishops Conference website that can serve as a repository of resources and content prepared by dioceses, religious orders and other Catholic organisations. The page will be set up at www.catholic.org.au/vocations

Dioceses and religious orders are invited to share relevant content by emailing it to media@catholic.org.au with a 30- to 50-word explanation of the resources (if necessary). The mediums used and the volume of content received will largely dictate how the content will be displayed – e.g. galleries, lists, tables.

While content will continue to be added up to and including Vocations Awareness Week (and beyond), it is proposed that the new page will be promoted in the final week of July, so please send through any content you wish to be included in the initial “launch” by Thursday, July 21.